

5 reasons Red Hat software partners can accelerate your digital transformation

Every organization has unique requirements for a successful digital transformation. Red Hat and our software partners work together to help customers with their transformation efforts, providing smart and tangible open source solutions with the right technology and support to achieve results. Here are five ways that workloads built on open source by a Red Hat® software partner can help you solve your business challenges.

1 Benefit from a curated partner ecosystem

Red Hat has developed robust partnerships with industry-leading software partners to provide you with access to a rich open source ecosystem for hybrid cloud technologies.

- ▶ We make it easy for you to find the best partners for the right workloads by grouping offerings by focus, such as artificial intelligence and machine learning (AI/ML), application development (app dev), data, DevSecOps, and infrastructure.
- ▶ Knowing that Red Hat has carefully selected and vetted the software partners in its ecosystem provides you with confidence for selecting, deploying, and using the workloads you need from the partners you choose.
- ▶ Simplify decisions and make more efficient use of infrastructure to accelerate your digital transformation.

2 Find software built to solve your business challenges

The partnership between Red Hat and its software ecosystem extends beyond a contract. Together, we participate in collaborative and innovative development that addresses business challenges and pain points with software that is not only compatible with, but written for and optimized to run on Red Hat infrastructure.

- ▶ We provide the tools, content, and expertise to help you do your job more efficiently, operate more flexibly, maximize application automation, and digitally transform.
- ▶ Red Hat and our software partners collaborate on innovative solutions designed to deliver more value to you. This includes technologies like Kubernetes Operators to extend application automation through Day-1 and Day-2 capabilities.
- ▶ Instead of making ad hoc technology decisions, you can design a holistic architecture with the Red Hat ecosystem of software partners. This architecture includes common services, data, and end-to-end automation that lets IT manage and deploy across their cloud environments seamlessly with flexibility.

3 Have confidence in certification

Red Hat's software partners have access to Red Hat's technical expertise, software, and tools. This expertise helps them test, build, and certify their products.

- ▶ Certified workloads from Red Hat's partner ecosystem are proven to be consistent, interoperable, and supported so they can be deployed with confidence as standardized automation on Red Hat OpenShift®.
- ▶ Software certified on Red Hat Enterprise Linux® can be deployed and managed across on-premise, virtual, and public and private cloud environments.
- ▶ Containers certified on Red Hat Enterprise Linux and Red Hat OpenShift are standardized on a single, enterprise-ready foundation.

4 Receive a consistent support experience

Red Hat, together with its software partner ecosystem, collaborate to provide coordinated, flexible, and responsive teams with deep expertise.

- ▶ Know where to go with questions, comments, or concerns by accessing a central portal.

- ▶ When you purchase certified software for Red Hat OpenShift through Red Hat Marketplace, you will receive a consistent enterprise support experience.
- ▶ Any issues are dealt with by Red Hat experts alongside software partners who provide their own expertise and technical account management.

5 Try before you buy

Visit Red Hat Marketplace to discover—and try—certified enterprise software from Red Hat's software partners.

- ▶ Take advantage of a 30-day trial to make sure that the software you choose is optimized for your environment and meets your needs.
- ▶ Free trials can be accessed from the product detail page on Red Hat Marketplace, for Red Hat customers to run on their Red Hat OpenShift clusters.
- ▶ Ticketed support is available to enterprise accounts for trials of certified software for Red Hat OpenShift.

Get started

Ready to learn more about Red Hat's independent software vendor (ISV) partners and the software they offer? Visit [Red Hat Marketplace](#) to explore certified software offerings and request a free trial.



About Red Hat

Red Hat is the world's leading provider of enterprise open source software solutions, using a community-powered approach to deliver reliable and high-performing Linux, hybrid cloud, container, and Kubernetes technologies. Red Hat helps customers integrate new and existing IT applications, develop cloud-native applications, standardize on our industry-leading operating system, and automate, secure, and manage complex environments. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500. As a strategic partner to cloud providers, system integrators, application vendors, customers, and open source communities, Red Hat can help organizations prepare for the digital future.

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